



Meeting the Moment

'Energizing Communities from Within'

2024 Annual Report

www.theanikafoundation.org

Mission

Our Mission

Is to empower communities holistically through increased health access, civic engagement and economic empowerment. Our goal is to bring a sense of humanity and cultural understanding through equitable engagement between our constituents, policy makers, partners, and the communities we serve.

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2024 Board of Directors



Anika Robbins, Founder, President & CEO

Anika Robbins is a 25 year business veteran and community servant. She is the Founding President & CEO of the ANIKA Foundation. As Chair of the Minneapolis Commission on Civil Rights (2018-2020), she led the Commission through the tumultuous events surrounding the murder of George Floyd, bridging community & police relations, galvanizing community outreach and resource distribution through the establishment of the COVID-19 Task Force. She instituted policies including advocating for public oversight of police technology, ensuring the protection of small BIPOC businesses through the Small and Underutilized Business program, race relations, addressing implicit bias, passing resolutions banning Islamophobia, and supporting global human rights protections through the UN Task Force. She also served on the Citizens Advisory Council led by former City of Minneapolis Chief of Police, Medaria Arradondo. As a Minnesota Voice and Roy Wilkins Fellow, respectively, she founded Black Votes Matter MN, a non-partisan voter engagement initiative designed to increase voter turnout, develop leaders and increase representation of women and people of color in government. She served as the Cultural Community Engagement Chair for the State of Minnesota's Census 2020 Initiative and subsequent redistricting efforts. As a Researcher, Program Developer and Mentor, she leads the design and implementation of several of the Foundation's programs and initiatives.



Nicole Wright, Treasurer

Nicole Wright is the Vice President, National Strategic Markets & Affordable Lending, Business Development Manager. U.S. Bank Her career spans several years in banking and real estate. She's a funder member of the Northside Funders' Group, City of Lakes Community Land Trust and Bii Gii Win Community Development Loan Fund.



Prince Corbett, Board Chair

Prince Corbett serves in the role of Racial and Health Equity Administrator at Ramsey County. He is a human services professional with over 13 year's experience in the non-profit and public sectors where he primarily worked on the implementation of racial equity workforce development programs. He holds a Master of Public Administration from Metropolitan State University and completed the Equity Works Leadership Institute offered through the Future Services Institute at the U of MN Humphrey School of Public Affairs. Corbett was awarded a Bush Fellowship where he is currently serving a 24 month term. He wants to inspire greater urgency and build new coalitions to close the income and wealth gap for black residents in the twin cities.



Terrence Roberts, Board Member

Terrence is the Dean of Students at South High School. He serves as a student counselor and also volunteers his time as a Little League coach. Terrence is also an entrepreneur and social influencer, as owner of Next Level Entertainment, he has produced several large concert events in the Twin Cities and around the U.S.

Leadership.

A Message from ANIKA!

Meeting the Moment

2024 was an exciting year for us!

Stretching out a bit, we expanded engagement in St. Cloud, Duluth and St. Paul. The year kicked-off with an agency-wide training in St. Cloud, preparing teams for our statewide engagement efforts promoting health & wellness, civic engagement and economic empowerment. Our Juneteenth Celebration kicked it up a notch at our new site at Minnesota's State Capitol in St. Paul, featuring R&B legends Dave Hollister & Troop with incredible support from the Minnesota Humanities Center, Minnesota Department of Health and Ramsey County Public Health. As part of our civic engagement and health equity focus, we served over 5,000 Minnesotans over the Juneteenth holiday! Delivering critical health, wellness, nonpartisan civic education, and access to essential needs and resources.

We continue to organize - on mission - through our economic empowerment levers TEXTURE Youth Social Enterprise and Jump-Start. Connecting youth to critical life and soft skills-building, mentorship and stabilizing households with rental support, food, transportation and wraparound support. Not to mention, we contract with over 75 women and Black-owned businesses each year to deliver our programs and services.

The Quality Life MN initiative cast a broad net across the State, connecting Minnesotans to impactful tools and information promoting breast cancer and heart health awareness, sexual health interventions and overall healthy lifestyle resources for the whole family! We welcome collaborations with CentraCare and EssentiaHealth and the MN SAGE program.

Our civic engagement work went deeper than ever! Collaborations with organizations like Delta Sigma Theta, Inc, Phi Beta Sigma, Inc, OneMN and others. Our highly acclaimed Black Votes Matter MN Voter Guide was in high demand, we had to publish more copies to meet demand! We appreciate support from the Pohlad Family Foundation, Minnesota Voice and others.

The ANIKA Foundation marked 16 years of service to Minnesotans in 2024! We couldn't do this work without our team, our network and support from organizations like the McKnight Foundation, Hennepin County, Minnesota Housing and Minnesota Department of Health, whose support advances our mission - and more importantly - our reach to help us continue meeting the moment.

Anika
President & CEO
The ANIKA Foundation



Employee Spotlight



Antuan Yarbrough

Antuan has served with us for over 3 years. Introduced by his brother and friends, he was immediately drawn to the work and spirit of the ANIKA Foundation. Antuan leads our TEXTURE Youth Social Enterprise program, tutoring and mentoring youth. He has also led canvassers in our field operations for Black Votes Matter MN and support our overall projects and events. He is a dedicated leader, eager to learn - and share. His students adore him! We're honored to have his service and commitment. Thank you, Antuan!

A Note from Our Board Chair



Prince Corbett

In 2024, I had the honor of being elected Board Chair for The Anika Foundation. I joined the board in 2023 because I strongly believe in our mission to create a multicultural society through: increased health access and Equity, economic empowerment and civic engagement.

Reflecting on our work, I'm reminded of Tupac Shakur's words, "It's time to heal our women, be real to our women." In 2024, The Anika Foundation engaged over 300 people and reached nearly 1.5 million more through a multimedia breast cancer awareness campaign made possible by the Eliminating Health Disparities Initiative grant from Minnesota Department of Health. Not only did we build network connections with healthcare providers like CentraCare, we issued stipends for mammogram completion, and connected more to free and sliding fee scale services as provided through the Minnesota SAGE program. Partnerships with breast cancer advocacy groups like the African American Breast Cancer Alliance (AABCA) and Pink Ladies MN, advanced our goals to expand support networks to Women around the State.

My personal experience with student debt motivated me to seek scholarships, like the Reatha Clark King Endowed Scholarship, which helped finance my education. In 2024, The Anika Foundation awarded over \$30,000 in scholarships, and over \$100,000 in housing assistance, food, transportation and essential needs, and supported entrepreneurs to the tune of \$100,000 in capacity-building and trade. Staff and contractors were paid above minimum wage from \$20-\$75/hour.

The Anika Foundation continued its commitment to civic engagement, publishing over 7,500 Black Votes Matter (BVM) guides in 2024, reaching thousands more digitally. While we are transitioning the BVM initiative out of our core work, it will continue through other channels, as we refine our broader approach to civic engagement.

As we look ahead, I am filled with hope and determination. The progress we've made, despite the challenges, is proof that when communities come together, we can create meaningful and lasting change. Every step forward brings us closer to a society where health, opportunity, and justice are accessible to all. The work we've done this year is a testament to our commitment. Together, we will continue to build a brighter future, where the collective strength of our efforts can overcome any obstacle. Let's move forward with optimism, knowing that we are paving the way for a better tomorrow.

Prince Corbett, Chair of the Board of Directors, The ANIKA Foundation

Economic Empowerment

The ability to secure economic stability is the bedrock of the American Dream.

We're committed to convening conversations and access points to opportunities around wealth creation through homeownership, business development and investments. Programs like Community Empowered! provide wraparound support with food, housing and pathways to employment, business development and homeownership. A successful mindset is the foundation for personal and professional success. It's important to plant seeds in our youth - early - so that they begin to believe in their own success and make solid plans for their future. Our social enterprise program, TEXTURE, initiates these conversations early, exposing school-aged youth to STEAM and social enterprise programs with critical life and soft skills development to scholars ages 12-21. We also connect them to additional wrap-around support and resources.



\$100,000

Provided leadership, capacity building, marketing and financial support to 75 businesses and organizations to the tune of \$100,000.

\$15,000

\$15,000 in housing assistance provided to families and newly emancipated individuals

\$30,000

\$30,000 in scholarships issued to support careers in accounting, electrical trades, healthcare, business management, HVAC, and Human Resources

St Cloud Housing Summit - From L-R - Erica Scott, DEI Specialist, CentraCare, Ann Provo, MN Housing, Chad Bouley, Executive Director, Central MN Habitat for Humanity, Anika Robbins, President The Anika Foundation, and Nicole Sande, Realtor

TEXTURE



Housing and renters education shared with over 400 youth and young adults ages 14-30

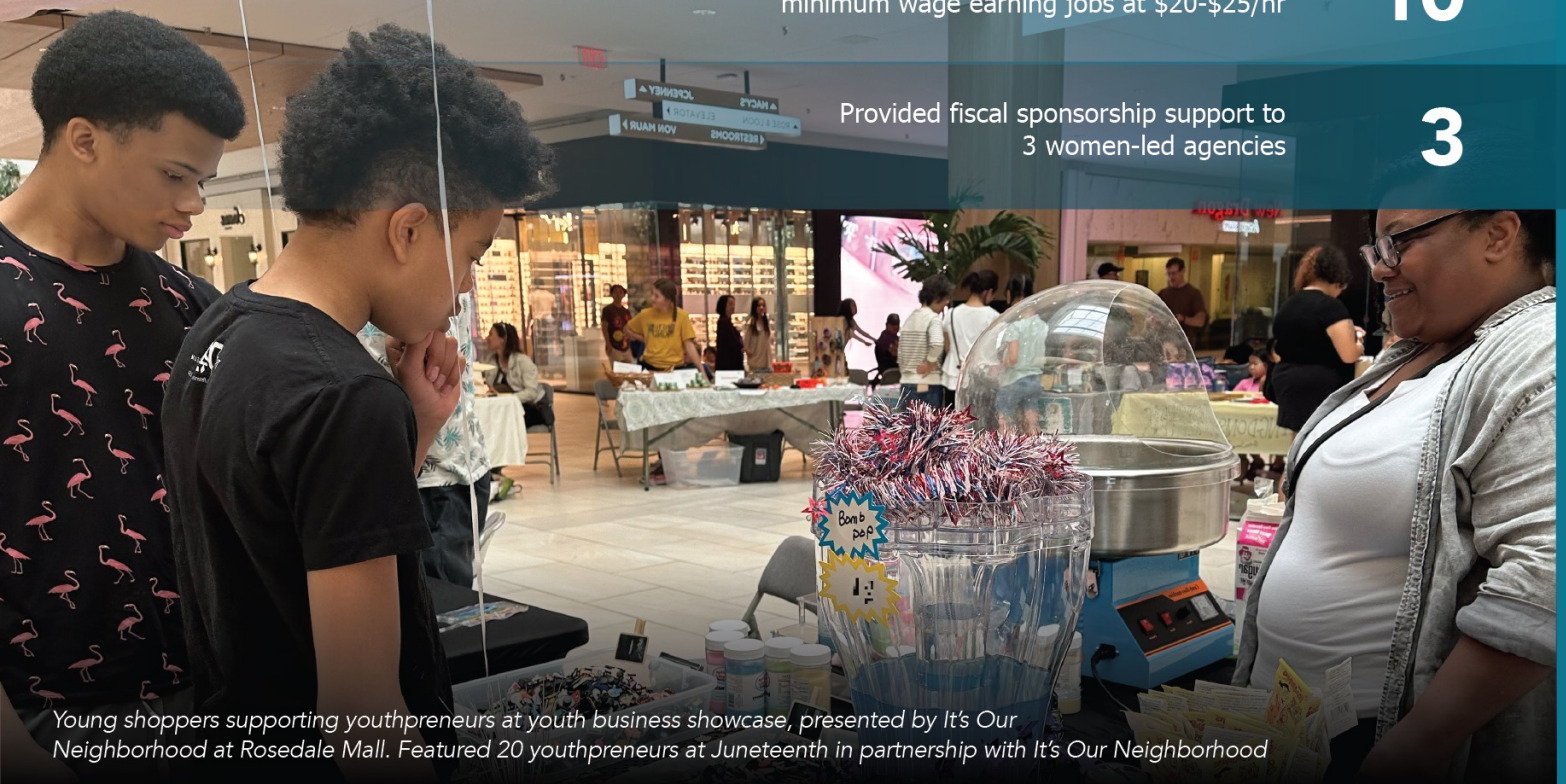
400

Employed 10 youth & young adults paying above minimum wage earning jobs at \$20-\$25/hr

10

Provided fiscal sponsorship support to 3 women-led agencies

3



Young shoppers supporting youthpreneurs at youth business showcase, presented by It's Our Neighborhood at Rosedale Mall. Featured 20 youthpreneurs at Juneteenth in partnership with It's Our Neighborhood



\$30,000

\$30,000 in food distributed through programs and to families in need

\$5,000

\$5,000 in youth stipends issued to youth

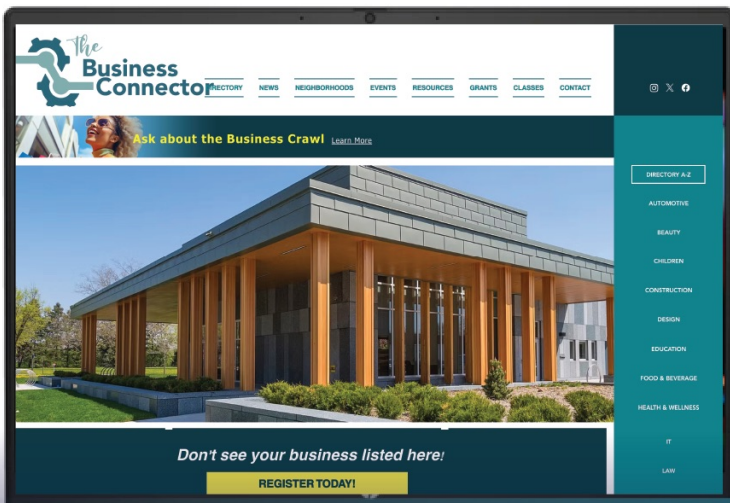
\$2,500

\$2,500 in transportation assistance



Above: Wellness coaching with Brandon Jones with Jegna Consulting

Below: Program Coordinator, Jeff Linzy, at Hosmer Library with TEXTURE group. Provided mentorship, meals and creative activities at TEXTURE sites in North Minneapolis, South Minneapolis, St. Paul and St. Cloud.



150,000 impressions through social media campaign promoting UNBA and The Business Connector

150,000

350 Engaged at events highlighting local businesses

350

15 businesses featured in Taste of 4th series Comment end

15



NATIONAL NIGHT OUT

Enjoy a family dinner style get together & learn about different food venues in the 4th Ward!

UNBA

The Upper Northside Business Association continues to engage businesses and residents in the upper 4th ward of North Minneapolis. National Night Out (NNO) is always a great time to spend time with neighbors from ages 5- 75. It's also a great opportunity to collaborate with businesses in the 4th. Over 15 businesses participated in the Taste of 4th Business Crawl and the launch of The MAC - a social gathering fostering connections with adults 50+. 7 youth received stipends for working on producing the event and received internships with local business.

JOIN THE **TASTE of 4th** KICK-OFF!

Kids Activities, Health Resources & More!
Grillmaster Zack from Reflections Barbershop
 Win **FREE** haircuts! **FREE** seated chair massage & chance to win a bike!
 Meet your neighbors! Learn about area businesses & upcoming opportunities



Civic Engagement

People are more powerful than they realize. Through our programs we empower community members to learn about their communities and the policies that impact them and how to take action.

Launched public affairs TV show, 'The Moment'



80

Trained over 80 canvassers to share nonpartisan voter education

7,500

Distributed over 7,500 copies of the 2024 Black Votes Matter MN Voter Guide

20,000

Engaged over 20,000 voters through nonpartisan efforts at events, phonebanking and canvassing with partners in Duluth, St. Cloud, and the Twin Cities Metro

VOTE
NOV 5th



#BlackVotesMatterMN
**Get the
2024 Guide
TODAY!**
DOWNLOAD NOW!

Black Votes Matter MN Becomes A Stand Alone Agency

When we established Black Votes Matter MN in 2015 in response to the murder of Jamar Clarke and the civil unrest that followed, we knew then that we were on to something.

10 years later, over 200,000 voters engaged through phone banks, doorknocking and the distribution of over 75,000 copies of our renowned voter guide, BVM has grown to have a life of its own. What started as part of our civic engagement program, has grown to have its own presence and supporters - beyond the ANIKA Foundation.

"I created Black Votes Matter MN to highlight pathways to power beyond protest," says Anika Robbins, Founder of Black Votes Matter MN and President of the ANIKA Foundation. Robbins designed a nonpartisan voter education curriculum, published an annual voter guide to help voters - particularly new voters - understand political processes, cycles and the candidates vying for votes.

"I'm extremely proud of what we've built," continues Robbins. "Our voter guide and information toolkits and forms have been used in schools, social service agencies, churches, and others. It's helped even seasoned voters make sense of ballot measures, complicated policies and connects them with updates in their region." Our goal was always to help people make informed decisions and explore alternate ways of engaging policymakers to advocate for their wants and needs.'

To all of our partners around the state, our canvassing team, field directors, data coordinators and funders, thanks for riding with us! Stay tuned for the next move.....

As of Jan 1, 2025, Black Votes Matter MN is no longer part of the ANIKA Foundation, but is it's own free-standing entity.



To stay connected, visit: www.blackvotesmattermn.com



The Anika Foundation Salutes Dwane Martin!

We LOVE Deacon Dwane Martin! A staunch supporter from the beginning, he has been an exceptional leader with Black Votes Matter MN, working tirelessly to get out the vote! Thanks to him, we've reached new voters and forged new relationships in Minneapolis, St. Paul and several businesses in between!

Deacon Dwane Martin is the 2nd Vice President of Phi Beta Sigma Fraternity, Inc alumni chapter and a Life member, Outreach Officer for National Panhellenic Council/ Divine 9. He also serves as a Head Election Judge for Ramsey County Elections.

We are honored to have his support and leadership. He truly is his Brother & Sister's Keeper!



10,000

Distributed over 10,000 copies of
Quality Life MN health guide

FREE

Free rides to Juneteenth, courtesy
of Metro Transit



Proclamations from the State of Minnesota from Lt Governor, Peggy Flannagan, Ramsey County Board from Commissioner Rena Moran and June 21st, 2024 named as The ANIKA Foundation Day by Mayor Melvin Carter and the City of St. Paul. Performances by award-winning national artist, Dave Hollister and Troop!



Over 250,000 social media impressions

250,000

Distributed over 10 tonnes of food with Nourish and Second Harvest Heartland

10,000

Over 800 attendees - despite the rain.

800



Health Equity

Building on the lessons learned - still learning - from the pandemic, we continue to show up with, and for, community in response to the persistent need for resources. Many of our neighbors are still reeling from the after effects of a pandemic compounded by pre-existing disparities.

10,000

Published & distributed 10,000 Quality Life MN health resource guides

300

Over 300 blood pressure checks completed

10

Over 10 STD/HIV tests completed

Quality Life

Minnesota

You deserve to live a quality life!



Quality Life MN campaign overview - launched website, social media page, extensive grassroots and grass tops campaign around Minnesota including St. Cloud, Duluth and the Twin Cities Metropolitan area and surrounding 1st ring suburbs. Partners include: Ramsey County Public Health, Families Rise Together, CentraCare, Essentia Health, SAGE MN, Divine Connections, Women of Wonder, Pink Ladies MN, African American Breast Cancer Alliance.

Early Detection Saves Lives!

**Schedule a
mammogram TODAY!**

www.theanikafoundation.org



Over 100,000 impressions via social media and traditional media outlets

100,000

3 events in St. Cloud, Duluth and St. Paul with over 300 attendees, Black Women ages 35-85, with rising numbers of young Black Women 25-35.

300

Over 60 completed mammograms

60

Pinked Out Party, Duluth - From L-R - Reonna Berry, African American Breast Cancer Alliance, Pamela Weems, Pink Ladies MN, Anika Robbins, The Anika Foundation, Dr Jill Holsinger, Essentia Health

Quality Life

Minnesota

COVID-19
is a risk factor for
high blood pressures

Know your risk

**Get Tested.
Find vaccines.
Take Care of Yourself, Family**

THE MAC

m a t u r e a d u l t c l u b



Introducing The MAC!

We launched The MAC - Mature Adult Club - summer 2024 as a way to engage older adults and encourage networking, relationship building and promote healthy, active lifestyles. The kick off event and monthly series thereafter were presented as part of our Quality Life MN initiative, presented in part by Hennepin County's Age-Friendly program. Music by DJ Wicked, a line dance presentation by Harris Parks and We Are Family kept participants engaged and in good spirits! The series continues with weekly and monthly events including yoga, walk and book clubs and exploring the many new venues around the metro! Plug in! Join the community online at Facebook, and save www.thequalitylifemn.com on your browser for essential health and wellness updates for the entire family!

Policy

THE MCKNIGHT FOUNDATION

mn DEPARTMENT
OF HEALTH
CENTER FOR HEALTH EQUITY

Launched Workplace Wellness advisory council as part of our grant from the Minnesota Department of Health's Eliminating Health Disparities Initiative (EHDI) to address root causes of health disparities in the African American community.

Health Equity



Quality Life
Minnesota

Workplace Wellness: Advisory Council

Promoting Occupational Wellness by Eliminating Interpersonal Racism & Discrimination

Workplace Wellness
Quality Life MN Healthy Living Program
arobbins@theanikafoundation.org

Sign up!

Welcome



Welcome Oshun Center for Intercultural Healing!

We're pleased to welcome the Oshun Center for Intercultural Healing to the ANIKA Foundation community! A community health clinic, they offer Western, Eastern and Indigenous approaches to healing the heart, mind, body and womb in ways that are accessible to everyone.

They offer a range of services including massage, craniosacral drainage, cupping, along with energy work and free community acupuncture. As part of the Sweetwater Alliance, this membership based community connects members with a global network of health & wellness practitioners.

"Thank you for your warm and generous care and support! We look forward to finally being able to take Oshun Center to the next level!" says, Founder, Ihotu Jennifer Ali, MPH, LMT. She is also a doula and future chiropractic doctor. In addition to capacity building support and fiscal sponsorship, she is the recipient of our Quality Life MN healthcare scholarship made possible by the Minnesota Department of Health.

We look forward to working with them to increase their capacity to share their services with a broader community. To learn more, visit: www.oshuncenter.com.

Donate to support the Oshun Center for Intercultural Healing here:
https://www.paypal.com/donate/?hosted_button_id=RXXF5LWR85JD4



Testimonials

"My baby sister's schooling is going to change her life in such a major way and just for that, I'm so thankful!" - A. Davis

"At first, I was skeptical anyone would be interested in just listening to my needs let alone offer me financial support, yet, Anika Foundation did just that. I spoke with Anika personally and told her who I was and why I needed help. Anika Foundation thank you for being a beacon of hope in my life. I will forever be grateful for the kindness and support you have given me. I look forward to building on this foundation and giving back to my community through hard work, trust and kindness." - J. Kanneakua

"Thank you for being a positive influence in my life!" - T. Gibson

"The work you do at the ANIKA Foundation is nothing short of amazing!" - N. Caldwell

"I called my daughter crying. In a good way. You blessed my family so much this year." - N. Box

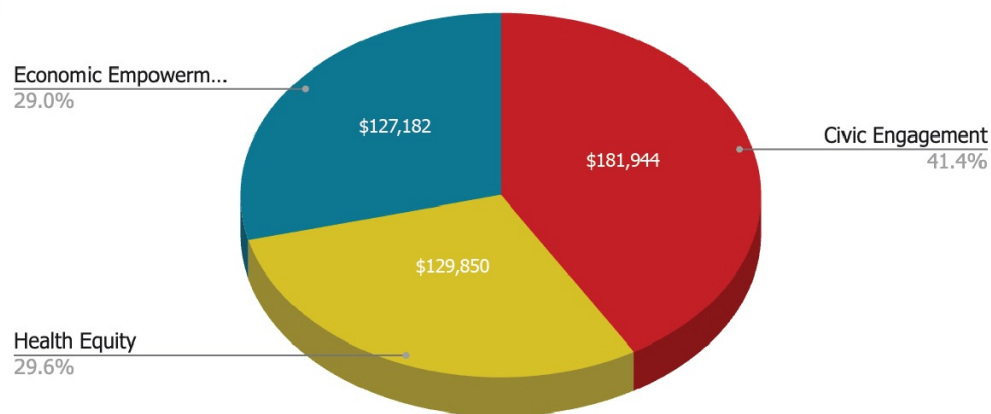
"I am most thankful for all that you have done for the Pink Ladies! How our vision has changed seeing where we can go and making a broader impact on our community and Women of Color!" - Pamela Weems, Founder, Pink Ladies MN

"This scholarship will help me with financial issues like getting books, school supplies, and tuition fees. It will help me step toward my passion of becoming a psychologist or therapist and a much more stable future and other greater opportunities." A. Baylock

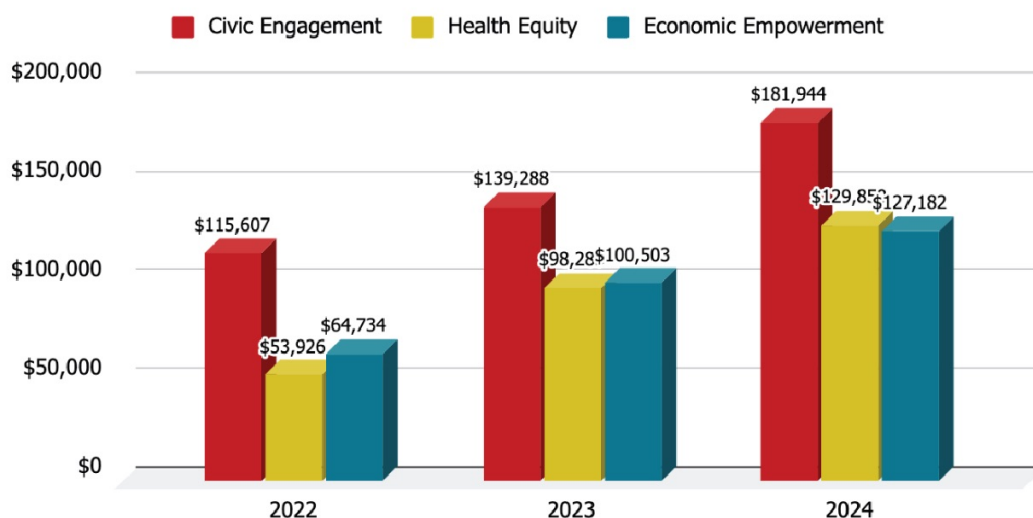
Impact by Numbers

Program Revenue % of Growth	2022	2023	2024
Economic Empowerment	\$115,607 20%	\$139,288 31%	\$181,944
Health Equity	\$53,926 82%	\$92,699 32%	\$129,850
Civic Engagement	\$64,734 55%	\$100,503 27%	\$127,182

2024 Overall



2022 - 2024 Program Revenue



Thank You!

McKNIGHT FOUNDATION

RAMSEY COUNTY
Saint Paul -
Ramsey County
Public Health



Minnesota
Humanities
Center

POHLAD
family foundation

Our Partners



MINNESOTA
HOUSING



RAMSEY COUNTY

DEPARTMENT OF HEALTH
CENTER FOR HEALTH EQUITY



MINNESOTA
STATE CAPITOL

CentraCare

AABCA
African American Breast Cancer Alliance



Essentia Health



AFRICAN
AMERICAN
LEADERSHIP
FORUM

minnesota
voice

usbank

United Family Medicine
A COMMUNITY CLINIC

PREPARE
PROSPER

NOURISH
FOOD SHELF



Minnesota African American
Heritage Museum and Gallery

IT'S OUR
NEIGHBORHOOD
INC



MN
PREVENTION &
RECOVERY
ALLIANCE

spaar

BETTER AGENTS • BETTER COMMUNITIES
SAINT PAUL AREA ASSOCIATION OF REALTORS

FAIR VOTE
MINNESOTA

BLACK
COLLECTIVE MN

COLDWELL
BANKER

Metro Transit

NDC
Neighborhood
Development
Center



NORTHPOINT
Health & Wellness Center

LEAPCare

KFAI
90.3 FM | TWIN CITIES

fair:

EdAllies

NEXLEVEL

Our Programs



#Black
VotesMatterMN
Vote. Your Rights Depend On it.

BE COUNTED!
CENSUS 2020

BLACK CENSUS TABLE

THE
MAC
Mature Adult Club

VISION
4WARD

Black Parents
EMPOWERED!

Quality Life
Minnesota

UNBA
Upper Northside
Business Association

Jumpstart

POWER
Participation

ANIKÁ
TEXTURE
Youth Social Enterprise

ANIKÁ
Community!
EMPOWERED!
Dream • Grow • Succeed!

ANIKÁ
The Keepers

ANIKÁ
The Business
Connector

Energizing Communities from within

ANIKÁ
Foundation



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