



SUPPORT THE 3RD ANNUAL

SATURDAY, JUNE 22, 2024

JUNETEENTH

MINNESOTA STATE CAPITOL

SPONSORSHIP REQUEST



MCKNIGHT FOUNDATION





A Family Celebration

**JUNE
TEENTH**



MCKNIGHT FOUNDATION



BACKGROUND

In 1863, the 13th Amendment ended slavery in America.

On "Freedom's Eve," or the eve of January 1, 1863, the first Watch Night services took place. On that night, enslaved and free African Americans gathered in churches and private homes all across the country awaiting news that the Emancipation Proclamation had taken effect. At the stroke of midnight, prayers were answered as all enslaved people in Confederate States were declared legally free. Union soldiers traveled throughout confederate states reading the Emancipation Proclamation.

Unfortunately, not everyone in confederate territory was free in 1863. Freedom finally came on June 19, 1865, when some 2,000 Union troops arrived in Galveston Bay, Texas. The army announced that the more than 250,000 enslaved black people in the state were free by executive decree. This day came to be known as "Juneteenth," by the newly freed people in Texas.

Source: National Museum of African American History & Culture



Photo Credit: Library of Congress



A Family Celebration

JUNETEENTH



BACKGROUND

In 2021, the Ramsey County Board of Commissioners in St. Paul, Minnesota, declared Juneteenth a holiday.

The ANIKA Foundation partnered with Ramsey County to produce an annual Juneteenth Celebration to commemorate this historic event. We were issued a Proclamation by Governor Tim Walz and Secretary of State Steve Simon acknowledging the momentous occasion - one year after the murder of George Floyd and 100 years after the lynching of Elias Clayton, Elmer Jackson, and Isaac McGhie, in Duluth, Minnesota.

Juneteenth is a community celebration that honors our culture, journey and contributions of People of African Descent in Minnesota ...in America. We celebrate our Ancestors, our food, our music, our families...our LEGACY! JOIN US!



A Family Celebration

JUNETEENTH



MCKNIGHT FOUNDATION



SPONSORSHIPS

TITLE SPONSORSHIP - \$20,000

- ▶ Title sponsorship listed on all promotional items, media interviews, prime placement. Scholarship awards presented by your organization.

COMMUNITY GRIOT - \$10,000

- ▶ Prime logo placement, media interviews. Community Griot Awards presented by your organization.

LEGACY PAVILLION - \$5,000

- ▶ Featuring wealth building, homeownership, entrepreneurship, financial services and support. Pavilion naming, listing your organization as the sponsor. Can accommodate up to 10 of your partners. Will include other vendors who are in this category. Media promotion.



A Family Celebration

**JUNE
TEENTH**



MCKNIGHT FOUNDATION



SPONSORSHIPS

WELLNESS WAY - \$5,000

- ▶ Featuring health & wellness products and services

PLAYVILLION! - \$5,000

- ▶ Kids play zone featuring games, face painting, art, bouncy house, clowns, mentor pairing, & more!



A Family Celebration

**JUNE
TEENTH**



MCKNIGHT FOUNDATION



DONATIONS

ARE YOU INTERESTED IN SUPPORTING BUT UNABLE TO ATTEND?

You can donate to support programs & services offered by the ANIKA Foundation:

- ▶ **Scholarship Fund**
Each year, we give up to 20 scholarships of up to 1,500 per person! Help us send the next generation of leaders to college or trade/technical schools!
- ▶ **Emergency Assistance**
Many families are still recovering and rebuilding from the long-term effects of COVID-19. Many are facing eviction, foreclosure, food insecurity or loss wages due to COVID-19 or caring for loved ones with COVID-19. Your support goes a long way to keeping community members housed and supported.
- ▶ **Small Business Microgrant**
Small Businesses are the lifeblood of our communities! Help us help emerging entrepreneurs realize their dream of business ownership!



A Family Celebration

**JUNE
TEENTH**



MCKNIGHT FOUNDATION



Thank You!

For more information or to schedule an appointment to explore your partnership options:

Anika Robbins

☎ 612.670.6355

✉ info@theanikafoundation.org

For Sponsorship, Tabling or Donation Payments, visit:

www.theanikafoundation.org/civic-engagement



MCKNIGHT FOUNDATION



A Family Celebration

**JUNE
TEENTH**